

# Kodak Professional Endura Premier Paper



## Pushing The Boundaries

Amazing quality. Accurate colors. Unsurpassed longevity. Exceptional durability.

In today's fast-paced market, stay current, differentiate your work and gain an edge on your competition. Build on your quality reputation, grow business opportunities, and achieve your clients' highest expectations. We have what it takes to help you attain your goals. Award-winning **Kodak Professional Endura** True Photo Papers set the gold standard for quality and longevity. Our professional papers deliver vibrant colors, clean whites, rich blacks, and smooth, realistic skin tones that enable you to offer unsurpassed print products that last for generations.

**Kodak Professional Endura** True Photo Papers help you push the boundaries of what you think a professional paper can do.

**Endura Premier** features our technological breakthrough, the latest advancement in coupler technology, expanding your ability to offer high-quality images to your clients — professional, compelling prints that accurately preserve their precious memories.

### Key Features:

- The flagship product of The True Photo Paper family
- Strong, bright, vibrant colors that last a lifetime
- Clean-looking whites and bold, rich blacks
- Sharp text and graphics
- **Kodak Professional Endura** Paper - Do Not Copy backprint



Enjoy Quality  For Life

# Kodak Professional Endura Premier Paper



Features	Benefits
Increased color gamut from our advanced color dispersion technology	<ul style="list-style-type: none"> <li>• Strong, bright colors: especially vibrant greens, blues, yellows and cyan</li> <li>• Bold, rich blacks for better contrasts</li> </ul>
Accurate skin tone reproduction	<ul style="list-style-type: none"> <li>• Ideal for portrait applications</li> <li>• Neutral tone scale — from highlights to shadows</li> </ul>
Excellent D-Min	<ul style="list-style-type: none"> <li>• Lighter in density</li> <li>• Clean-looking whites</li> </ul>
State-of-the-art image stability	<ul style="list-style-type: none"> <li>• 100 years in typical home display, 200 years in dark storage</li> </ul>
<b>Kodak Professional Endura Paper – Do Not Copy</b> backprint	<ul style="list-style-type: none"> <li>• Paper is manufactured to the highest standards</li> </ul>

**Endura Premier Paper** upholds the family of the true photo paper’s tradition of state-of-the-art image stability, robust and economical processing performance, excellent latent image keeping and post-process finishing. It’s simply the best **Kodak Professional** color negative paper available. If you desire a professional paper that provides amazing color, exceptional quality, state-of-the-art longevity, and excellent durability, choose the best—choose **Endura Premier Paper**.



**Kodak Professional Endura Paper – Do Not Copy** backprint visibly identifies copyright protection and the long-lasting, professional-quality results of **Kodak Professional True Photo Papers**.

## Availability

ENDURA Premier Paper is available in Lustre (E), Glossy (F), Matte (N) and Silk (Y) surfaces in roll formats. Surfaces, formats, and catalog numbers may differ from country to country.

## More Information

ENDURA Premier Paper is designed for processing in standard **Kodak Ektacolor** Chemicals for Process RA-4. ICC output profiles, calibration routines, and printer aims are available at [www.kodaksino.com/](http://www.kodaksino.com/).

For more information on the full range of **Kodak Professional** Products visit [www.kodaksino.com](http://www.kodaksino.com) or contact the Sino Promise representative in your country.

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