

# Kodak Professional Endura Radiance Paper



## Luxurious colors. Soft appeal. Fiery impact!

**Endura** Radiance combines our proprietary Metallic technology, premium **Endura** emulsions and a special overcoat to create a unique, new "RADIANT" look that brings images to life.

Today's consumers value quality, design and authenticity. They search for the extraordinary. They seek that which expresses their individuality and sets them apart from the crowd. This describes the foundation of **Endura** Radiance. A new true photo paper that delivers quality and longevity to images while offering a differentiated perspective to your clients' most treasured memories.

**Kodak Professional Endura** Radiance true photo paper delivers glowing colors and dimensional appeal. **Endura** Radiance is ideal for creating extraordinary portraits, landscapes, displays, wraps, and sports products to push the boundaries of what a professional paper can do. Elevate your images, and your business, with new **Endura** Radiance paper.

### Key Features:

- Glowing, vibrant highlights
- Natural-looking skin tones
- Soft, matte finish
- Smooth surface feel
- **Kodak Professional Endura** Paper backprint



Enjoy Quality  For Life

# Kodak Professional Endura Radiance Paper



Features	Benefits
Color Reproduction	<ul style="list-style-type: none"> <li>• Strong, vibrant colors, glowing yellows, blues, and light colors</li> </ul>
Excellent Fringing Properties	<ul style="list-style-type: none"> <li>• Clean, sharp text</li> </ul>
Accurate Skin Tone Reproduction	<ul style="list-style-type: none"> <li>• Ideal for portrait applications</li> <li>• Neutral tone scale—from highlights to shadows</li> </ul>
New Surface Look	<ul style="list-style-type: none"> <li>• Smooth soft feel</li> <li>• Fingerprint resistant</li> </ul>
Patented Multi-laminate Paper Base	<ul style="list-style-type: none"> <li>• Provides durable, tear-resistant prints</li> <li>• Creates an electrified look to colors</li> </ul>
State-of-the-art Image Stability	<ul style="list-style-type: none"> <li>• 100 years in typical home display, 200 years in dark storage</li> </ul>
<b>Kodak Professional Endura</b> Paper backprint	<ul style="list-style-type: none"> <li>• Reinforces paper is manufactured to the highest standards</li> </ul>

**Endura** Radiance is truly unique—a real differentiator for your business and customers. If you desire a professional paper that provides amazing color, exceptional quality, state-of-the-art longevity, with an extraordinary radiant look, choose the best. Choose **Endura** Radiance Paper.



**Kodak Professional Endura** Paper backprint visibly identifies the long-lasting, professional-quality results of **Kodak Professional** True Photo Papers.

For more information on the full range of **Kodak Professional** Products visit [www.kodaksino.com/](http://www.kodaksino.com/) or contact the Sino Promise representative in your country.

## Availability

**Endura** Radiance paper is available in roll formats. Sizes and catalog numbers may differ from country to country.

## More Information

For more information please visit [www.kodaksino.com/](http://www.kodaksino.com/).

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**Kodak** Professional